**Content for DigiTong Website**

**1. Become a DigiTong owner (Form)**

Content for the form

Name (of owner):  
Name (of the store):  
Mobile number:  
Email (optional):  
Address of Residence:  
Address of the store:  
Do you have trade license?  
Yes No

**2. About DigiTong**

DigiTong is a technology startup that aims to create value for micro-retailers by building state-of-the-art prefab kiosks, and digital systems (Point of Sales, Inventory Management etc.). DigiTong shall use data processing and analysis to help the underprivileged segment of the population and open new windows of opportunities for them in financial, social and digital inclusion. DigiTong's vision is to digitalize the grassroots level retail stores including tea stalls (tongs), general stores etc. all across Bangladesh thus contributing towards improved communities and greater inclusion in the Government of Bangladesh's vision for a Digital Bangladesh and help fulfil the government's noble initiative of the 'গ্রাম হবে শহর (Villages Will Be Cities)' program.

**3. Why DigiTong**

a. Greater Financial, Social and Digital Inclusion  
b. Visually Appealing Pre-fab Kiosks  
c. Better Brand Appeal and Visibility  
d. Acquire and Distribute a Diversified Product Portfolio

**4. Contact Us**  
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